



TEXAS A&M UNIVERSITY

Veterinary Medicine & Biomedical Sciences



# The CENTER for EDUCATIONAL TECHNOLOGIES

## WHAT WE DO

The Center for Educational Technologies at the Texas A&M College of Veterinary Medicine serves our state, nation, and world through various research, teaching, and entrepreneurial endeavors – all of which are centered on providing engaging online veterinary education resources. Successful collaboration and relationships with these entities has led to the Center’s international reputation for excellence in curriculum development and commercialization efforts. **Partner with us as we uphold the institution’s legacy of providing the highest quality programming and services dedicated to veterinary medicine.**

## HOW YOU CAN HELP



### DVM Program Curriculum Enhancement

The Center for Educational Technologies collaborates with institutional faculty to advance education by developing and implementing innovative educational tools and resources for the classroom. Help us create programs that blend best practices in student-centered learning with innovative technologies, resulting in uniquely interactive learning experiences.



### Veterinary Innovation and Commercialization Program

Leveraging expertise and success in commercializing products, the Center for Educational Technologies has developed a program to lead College of Veterinary Medicine faculty and students through our proven process from innovative idea to revenue. Your donation would assist us in guiding others towards making their entrepreneurial dreams come true.



### Center Entrepreneurship

The Center for Educational Technologies licenses our innovative educational resources to other veterinary institutions around the world, to generate revenue for the development of new learning materials for our DVM students. Your sponsorship would support the sales and marketing growth of this initiative.



### Research and Development

Our highly experienced team is motivated to produce cutting edge technologies to enhance the educational experience. Additional funding would provide the Center with dedicated resources to research and pioneer the next great advancement in veterinary medicine education.

## OUR IMPACT



With partnerships and end users from all over the world, the CET’s work has growing global impact.



For more information on our educational resources go to: [www.tamucet.org](http://www.tamucet.org).

## THE IMPACT OF YOUR DONATION

By giving to the CET, you are joining us in inciting educational revolution in the form of technological innovation and meaningful collaboration. You enable our team to do the work of bringing significant and consequential research to light, and that means you're advancing our ability to make waves in our world, both local and global.

### GIVE TODAY!

Make innovative change possible by donating to these initiatives at [go.tamucet.org/give](https://go.tamucet.org/give) or contact a member of our team for more info at [CET@cvm.tamu.edu](mailto:CET@cvm.tamu.edu)



### CVM Courses

The Center for Educational Technologies collaborates with institutional faculty to advance education by developing and implementing innovative educational tools and resources for the classroom. Help us create programs that blend best practices in student-centered learning with innovative technologies, resulting in uniquely interactive learning experiences.



### StepStone

Born out of the need for a flexible web based authoring tool for content creators, the CET team developed StepStone, a powerful software that allows educators to create a variety of learning experiences accessible from any internet-enabled device. This copyrighted software is in use by the CET and is licensed to other educators for an annual fee.



### PEER One Health

The CET developed a platform to enhance and host K-12 One Health curricular materials for the PEER Program at Texas A&M CVMBs. Redesigned using Stepstone software, these materials now include engaging, motivational content such as: fictional stories, scientist biographies and videos, science journal articles, and interactive games; all accessible on mobile devices. To date, over 90 teachers across 15 states are accessing this content for use in their classrooms.



### Murmur Learner

In collaboration with a TAMU CVMBs faculty member, the CET designed and built Murmur Learner, an online learning module which features a series of lessons designed to optimize learning through a unique combination of synchronized audio, video, and animations that explain how murmurs and arrhythmias are generated and classified. This resource is utilized in the TAMU DVM curriculum as well as licensed to other institutions across the globe for use in their classrooms and on skills lab kiosks for an annual fee.



### SPS Courses

The CET partnered with the USDA Food Safety Network to design, develop and host interactive online educational resources to support efforts in integrating Sanitary and Phytosanitary (SPS) interventions to address food safety, animal health, and plant health in trade along agricultural value chains. These online learning modules are being utilized in more than 95 countries.