CET Service Rates FY25–FY26

Service	Texas A&M, Govt. Funded, and Other Universities	Commercial Entities
Instructional Design • Identify and refine course learning objectives • Design activities and resources to address the learning goals • Create assessments to measure the effectiveness of the instructional activities	$50.00/hr	$52.00/hr
Multimedia Production • Videography — film, edit, post-produce, subtitle • Photography • Motion graphics • Audio productions	$47.00/hr	$50.00/hr
Illustration • Create custom illustrations, cartoons, and animations	$61.00/hr	$63.00/hr
Graphic Design • Provide graphic design for print or digital media	$60.00/hr	$62.00/hr
Web Application Development • Custom coding such as HTML, Javascript, PHP	$65.00/hr	$67.00/hr
Content Architecture • Set up Moodle course instances • Assist faculty in customizing course settings • Upload resources, technical support, and course administration	$34.00/hr	$36.00/hr
Project Management • Establish the scope of work, identify services needed for the project and project management, schedule and lead check-in meetings, track and reconcile project budgets, and track and report on project timelines • Coordinate tasks and development schedules	$59.00/hr	$61.00/hr