

CET Service Rates FY26-FY27

	Texas A&M, Govt. Funded, and Other Universities	Commercial Entities
Instructional Design • Identify and refine course learning objectives • Design activities and resources to address the learning goals • Create assessments to measure the effectiveness of the instructional activities	\$56.00/hr	\$60.00/hr
Multimedia Production • Videography – film, edit, post-produce, subtitle • Photography • Motion graphics • Audio productions	\$46.00/hr	\$50.00/hr
Illustration • Create custom illustrations, cartoons, and animations	\$63.00/hr	\$65.00/hr
Graphic Design • Provide graphic design for print or digital media	\$63.00/hr	\$65.00/hr
Web Application Development • Custom coding such as HTML, Javascript, PHP	\$95.00/hr	\$100.00/hr
Content Architecture • Set up Moodle course instances • Assist faculty in customizing course settings • Upload resources, technical support, and course administration	\$36.00/hr	\$40.00/hr
Project Management • Establish scope of work, identify services needed, facilitate check-in meetings, track and reconcile budgets, and track and report on time-lines • Coordinate tasks and development schedules	\$56.00/hr	\$60.00/hr
Program Evaluation • Create and conduct educational studies for your project	\$55.00/hr	\$60.00/hr